



ASEAN Countries: Investment Potential, Economic Challenges

Erdenesuren SODONCHIMEG

MSc Student, Lanzhou Jiaotong University, School of Economics, Lanzhou 730070, PR China

WangJiuGeng

Professor, Lanzhou Jiaotong University, School of Economics, Lanzhou 730070, PR China

Abstract

Over the last decade the Association of Southeast Asian Nations (ASEAN) has enjoyed a sustained period of rapid economic growth and financial stability. Thus attracting businesses and investors, this has inversely had an impact on the widening of the middle class.

The deeper the regional integration among ASEAN nations the more economic benefits accrue as such ease in business practice and emergence of new opportunities. However despite the above mentioned this economic community is not without some shortcomings such as the issues around the state of infrastructure and productivity. This report has covered each of ASEAN countries' economic situation, which are their investment potential as well as economic challenges.