Women Business Leaders

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Abstract
A woman is a part of the family, which makes a society and nation. Development of women in all aspect of life is necessary which brings overall economic development of a country. Business is a state where by people including women are occupied in commercial or professional activities, this can be done by any woman, but has not developed in India in the way that it should be.

Due to global development, women nowadays are able to accept the role of leading women including in business though it’s still at the low level and difficult.

This paper discusses about the women business leaders running business individually or in other companies where they lead.

Keywords: women, business, leaders

INTRODUCTION

Women conditions in the country like India are different from other countries particularly. The social context is totally different. It’s not easy for Indian women to decide to engage in business activities, because based on the history of India, they had no or low level of promotion, they were and are considered as home maker dealing with house matters.

This can be easy to understand better when we look at the definition of women

A woman is a female human. The term woman is usually reserved for an adult, with the term girl being the usual term for a female child or adolescent. However, the term woman is also sometimes used to identify a female human, regardless of age, as in phrases such as "Women's rights".

The number of women in business in India is slowly increasing, where by women are found in different sectors of the economy, and some of them are private business owners.

REVIEWS OF LITERATURES ON WOMEN IN BUSINESS IN INDIA

Different authors have wrote about women in business in India, their studies made great improvements, and valuable changes in understanding about the status of women business in India.

Some of these authors are

- GURENDRA NATH BHARDUA, research paper titled WOMEN ENTERPRENUERSHIP IN INDIA: OPPORTUNITIES AND CHALLENGES, it shows how women in India compared to other countries struggles to come up with business ideas and take part in the business, the study points out the opportunities as well as their challenges.
- G.RADHA KRISHNA MURTHY -Women and Corporate Leadership- in Indian Perspectives. His article provides a glimpse into the status of women in Management in India. This empirical paper seeks to understand the women, their opportunities and their Advancements in leadership in Indian firms. The Paper also outlines the consequences of the women Leaders in India.
WOMEN BUSINESS LEADERS IN INDIA

There are a number of women in business in India who try to break the chains and reach the business success, eventhough the number is very small, those who achieved, achieved more and have out competed men in those fields of business. There are a number of women business leaders in India, who achieved great and became successful

- **VINITA BALI MD**, Britannia Industries
  Britannia's managing director this year has been moved to 'Hall of Fame'(Reserved for those who have made it to the list at least seven times).

- **RENUKA RAMNATH** Multiples Alternate Asset Management
  RenukaRamnath has also been moved to the 'Hall of Fame' this year. She says: "The choice of investors and team members are the cornerstones of private equity. Those decisions were extremely deliberate."

- **RENU SUD KARNAD** Housing Development Finance Corporation
  HDFC's managing director this year moves to 'Hall of Fame'. She says being part of two decisions that changed the way the lender does business are her most memorable moments.

- **Chanda Kochhar** (born 1961), ICICI Bank MD and CEO (4th in Fortune's 50 Most powerful Women in the World-2013).

- **Chitra Ramkrishna**, Managing Director & CEO, National Stock Exchange of India.(17th in Fortune's 50 Most powerful Women in the World-2013).

- **Shilpa Sharma**, (born 1960), AXIS Bank CEO. (37th in Fortune’s 50 Most powerful Women in the World-2013).

- **Sheila Sri Prakash**, Chief Architect and Founder of Shilpa Architects and Nirmana Investments

- **Abanti Sankaranarayanan**, MD, Diageo India

- **Indra Nooyi** (born 1955), Chairman and CEO of PepsiCo

- **Sangeeta Pendurkar**, MD at Kellogg India Pvt. Ltd.

- **Schauna Chauhan Saluja**, CEO of Parle Agro

- **Roshni Nadar** (born 1972), Executive Director and CEO of HCL Corporation

- **Sara Mathew**, Chairman & CEO of Dun & Bradstreet

FINDINGS OF THIS STUDY

This study shows some of the greatest business women achievers in India. Though their number is not as it should be, this has proved that women are able to do business like men and be successful. As in India, due to historical background of women, this

- According to the study, shared exclusively with ET, 45 women occupy leadership roles across the 215 companies surveyed.
- The number of women in different sectors is increasing.
- Some of the biggest companies in India have women as CEOs andMDs.
- There is a great improvement of development of women in different sectors of the economy in India.
The chart below shows how women are distributed in different sectors of the Indian economy.

Suggestions and conclusion

The study suggests that, it is clearly seen that women can do something for change in spite of Indian culture, it requires a lot of energy and hardworking, which were expected from men, but now, these successful women proved that if men can do, women can do. They act as role models for young female generation to put more efforts in the field of business.
In conclusion, women in India have contributed towards economic development, the number of able and successful women increase every time, but it is not how it should be. Gender balance has been established in India, but still promotion for women is needed for their success in business.

References


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