Analytical Study on the Perceptions of Hotel Undergraduates on Industrial Training

Shreelatha
Associate Professor, Welcomgroup Graduate School of Hotel Administration,
Manipal University, Manipal & Doctoral student, Management Discipline
Bharathiar University, Coimbatore – TN - India

GithaHeggde
Professor and Head
L.N.Welingkar Institute of Management Development & Research, Bangalore - India

ArpanBurman
BHM, Manipal University, Manipal, Karnataka - India

Abstract
Industrial training or Internship is found to be an efficient way wherein a student gets the opportunity to test their interest in a career in the hospitality industry. Due to various factors, the positive perceptions about the hospitality industry turns into negative and this is found to be one of the reasons why the students do not seem to be motivated to continue in the industry even though they had opted it themselves. This study tries to analyse the perceptions of students from 4 hotel management colleges with regard to industrial training. Data has been analysed by using appropriate statistical tools in SPSS software.

Keywords: Industrial training, hospitality and tourism industry, perceptions.