



M-Governance - A Supporting Application for Digital India

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Abstract:

M-Governance is a sub branch of E governance. The changing scenario of the world demands solutions for problem as early as possible. The present day customer is net savvy and knows how to handle the situations. When the world is running for Industry 4.0 M governance app would surely be in need from remote village to white house. It ensures that electronic services are available to people via mobile technologies using devices such as mobile phones. These services bypass the need for traditional physical networks for communications and collaboration. Mobile services are also cheaper as well as accessible in most of the rural areas in India. Mobile phones are also considered to be an effective tool in strengthening democracy through better citizen-government interaction, thus influencing the political decision making process and making governments accountable for their activities.

Today, the 'Mobile Phone' is not just used as a communication tool to instantly communicate or send and get text and voice messages. It has emerged as the strongest technology to bridge the digital divide between urban haves and rural have-nots. Within two decades of its launch in India, mobile phone has reached remote rural areas despite hurdles like lack of connectivity and electricity and low level of literacy. On the other side, it has created lakhs of direct and indirect job opportunities for the youth. In the second phase of the development, it has emerged as a delivery channel for different kind of services, and now anyone can transfer money from one bank account to another bank through their mobile phones. The government and private agencies have also started using 'Mobile Phone' to deliver business services to the citizen and customers. People all over the globe are able to communicate and convey, share their messages so fast as never before. This 21st century generation is more dependable on mobile phones rather than any other device.

As every coin has two sides services through mobile phones have the same. Whatever the technology has changed it would need a base from the age old data stored mobile data not only help people solve problems it is becoming more complicated to solve issues.

Key Words: E-Governance, M-Governance, Advantages of Techno-Governance